

ORDER



Orders
Order / Rev: 717795
Alt Order #: 06346079
Product Desc: BILIRAKIS 4 CONRESS
Estimate: 298
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 09/26/12 / 09/26/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: SRCP Media, Inc/ POL
Buying Contact: Betsy Vonderheid
Billing Contact:
 201 N Union Street Suite #200
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Bilirakis, G/ R/ Congress
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	7	\$4,500.00	\$3,825.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	7	\$4,500.00	\$3,825.00	0.00
Totals	7	\$4,500.00	\$3,825.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	10/09/12	10/15/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MTWTF--	:30	2	\$1,000.00	P-4	0.00	NM	2	\$2,000.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					2	\$1,000.00		0.00			
E 2	WTSP	10/09/12	10/15/12	M-F 6-630p 6-630p 10 News	CM	6-630p	MTWTF--	:30	5	\$500.00	P-4	0.00	NM	5	\$2,500.00
NEWS @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					5	\$500.00		0.00			
													Totals	7	\$4,500.00